



Account Assistant Opportunity

Influence Opinions™ is a strategic communications firm specializing in public affairs, public opinion, and digital communications. We turn massive amounts of data – from digital analysis and traditional research – into insightful campaign strategy, designed to transform the opinions of your key influencers, opinion leaders, and decision makers. Then, when needed, we flawlessly execute that transformation.

We are currently seeking an Account Assistant who will perform the following job duties:

- Monitoring online conversation around brand or topic in traditional and social media
- Drafting social media content for client pages
- Building media lists (reporters, outlets, blogs, etc.)
- Determining the sentiment around a client in news and social media
- Building lists of decision makers or other influencers and their social media channels
- Miscellaneous administrative tasks

The ideal candidate would have a background in social media and either local or state politics. Writing skills and attention to detail are important. Experience with Adobe Suite is a bonus.

For more information or to apply please visit influenceopinions.com or email us at contact@influenceopinions.com with the subject line: “Account Assistant”.